

**Topstone Men's Club**  
**Executive Committee Meeting Minutes**  
**January 11, 2018**

Location: South Windsor Rec Center

Attendees: Phil Richards, Al Cusson, Joe Staszowski, Ron Brower John Feehan, Dave Melesko, Brian Lathrop, Dave Romano, Rick Labruna, Tim Berger, Jeff Beyer

Meeting was called to order at 6:25 pm by Al Cusson

**1. Approval of the December 6, 2017 minutes:**

- Unanimously approved

**2. Membership Report:**

- Brian will mail the 2018 membership applications by January 15<sup>th</sup>.
- Referral program reminders will be included in all Men's club emails as well as in Jeff's Topstone emails until June. When Brian sends out receipts for the 2018 membership dues, he will also include a reminder about the referral program.
- Brian will develop and print a flyer explaining the Men's club that can be given out in the Pro Shop. Jeff will talk to Joe Kelly about offering a free round of golf if anyone signs up for the Men's club (on the spot).

**3. Membership Communications Report:**

- Phil will ask Simon to send Jeff the Ct Golfers Magazine Ad that Casey used in past years. Jeff will look into having it run the magazine.

**4. Tournament Committee:**

- A draft tournament schedule was discussed. It was agreed to merge the Seniors and Jim Owens memorial tournament into one event (gross and net prizes) which will be held in September. John will work with Brent to develop a proposed tournament schedule which the Board will finalize at the February meeting.

**5. Handicap and Rules Report:**

- Nothing new to report.

**6. Treasurer's report:**

- Ron distributed the final 2017 financials showing that 2017 ended with a balance of \$1271.92 and a total treasury balance of \$3925.96. He also presented a proposed 2018 budget (based on 294 members). New members (higher first year rate) contributed to the 2017 balance, but this level (42) is not likely to occur in 2018. Phil indicated there are still concerns about membership levels in 2018 with competition from other Men's clubs. The goal will be to reduce the total treasury balance during 2018.

**7. Professional Report:**

- Discussed in other agenda items.

**8. Old/New Business.**

- The Board discussed having new members play with a Board member when possible at the beginning of the season and for Board members to introduce themselves to new members when they come to the course to play. Brian will send Board members a list of new members and the time they are playing

**Topstone Men's Club  
Executive Committee Meeting Minutes  
January 11, 2018**

during the first few months of the season. Jeff/Eric will point out the new members to the Board members when they come into the Pro Shop before their round.

- Tim will propose content and format of the cart flyers promoting the Men's Club and get them to Phil before the next meeting. Once the Board finalizes them, Brian will make copies and have them laminated.
- Jeff will look into the cost to supply trophies to the Men's club. The Board will decide how to proceed on trophies in the summer.
- Ron indicated that this will be his last year as treasurer. Phil asked anyone interested in becoming treasurer next year to let him know.
- Rick will manage the Spring banquet logistics which will be held March 14 or 15<sup>th</sup>.

**Adjournment:**

- Meeting ended at 8:30 pm.

**Next meeting date:**

- Feb 7<sup>th</sup> at the South Windsor Rec Center

**Respectfully submitted by Joe Staszowski.**